

Catalog
2009

Digident

Innovative Products for the Cosmetic Dentist

Product Catalog



Line-Up

- Digital Dentist
- Smile Style Guide
- Interactive Smile Style Guide
- Digital Smile Designs CD
- Smile Style Chart

Digital Dentist Cosmetic Imaging Solution

Have you ever wondered if you could simulate cosmetic treatment using one of those inexpensive photo editing programs on the local retail store shelves? Guess what? You can!

Digital Dentist was created to help you do just that!

Many photo editing programs have the capability of performing cosmetic imaging. They work much the same as the expensive made-for-dentistry programs albeit with a few more steps. The problem is that the tools necessary to perform the procedures are buried in the plethora of so many others.

Digital Dentist has solved this problem! We have learned that you need two basic things to make imaging productive. First is knowledge of how to do each procedure and second is a uniquely designed smile library.

Digital Dentist teaches how to use the photo editing program through a step-by-step written manual, and a CD full of tutorial movies. The movies show you, on your computer screen, exactly how to do each simulation. The videos show in detail the imaging procedures for whitening, bonding, gingivoplasty, enamelplasty, diastema closure, single or multiple anterior tooth simulations and smile makeovers.

The unique smile library (see *page 6*) enables you to drag-and-drop entire smiles into your patient's portrait, completing simulations like the one in the photo to the right in about **one minute**. You also have the option to drag one tooth at a time into your simulations.

Digital Dentist is currently available for Paint Shop Pro XI and is compatible with Windows XP and Windows Vista computers.

Digital Dentist is an unbeatable value. You get the internationally recognized Smile Style Guide and Lorin Library Digital Smile Design CD as well as the Paint Shop Pro XI photo editing software and the complete course in cosmetic treatment simulation!

Digital Dentist

Price: Digital Dentist
for Paint Shop Pro (v11.20)
\$995



Includes:

Digital Dentist cosmetic imaging course with written manual and digital movie tutorials, Lorin Library Smile Style Guide, Lorin Library Digital Smile Designs, and photo editing program Paint Shop Pro XI (v 11.20).



Lorin Library Family of Products

“Your smile is the window to your spirit.” 
Unknown

The **Digital Smile Designs CD** was developed to be **the** digital library of smiles for cosmetic imaging programs, from off-the-shelf products like Photoshop to made-for-dentistry programs like ImageFX. The Library has 18 basic Smile Designs. Each has 4 variations. The variations were designed to compensate for common differences in photographic technique and smile posture. To compensate for the plane in which a patient's portrait was captured the incisal-occlusal plane is presented in flat and curved perspective. To compensate for natural smile variations these two perspectives are presented in both open and closed posture. No relative incisor length variation is included because this is quite easy to alter with any imaging program.

The concept of the **Smile Style Guide (SSG)** began as a printed index to the Digital Smile Designs CD. It allows the patient to select the Smile Design they would like to see in their simulation by choosing between the 18 smiles. To make the choice between the subtle variations of design, the process was divided into steps. First the patient chooses the shape of the cuspid they prefer from the side view of the smile. This cuspid is then presented in 6 front views to show the 6 incisor shape combinations from which the patient can choose. Once the Design is selected, a single representative relative incisor length page is included for the patient to view and choose.

Since its original publication the Smile Style Guide has grown to be much more than an index to the digital images. It has been recognized as a stand-alone invaluable tool to help doctors coach patients in choosing their new smiles, whether the practice uses cosmetic imaging or not. These choices are then communicated to labs for all types of cosmetic procedures.

“Choose well; your choice is brief, and yet endless.”

Goethe

The **Interactive Smile Style Guide (ISSG)** is the digital version of the ideas found in the Smile Style Guide. Because it is digital we were able to expand the content quite a bit. We use the same process of first selecting the cuspid shape. Just ask the patient which photo they like best and click on the choice. The program moves to a screen showing the 6 incisor shape combinations as they appear with the chosen cuspid (of course you can change your cuspid selection at any time by viewing a cuspid comparison screen). Again ask the patient which of the 6 options they like best, click the incisor shape combination and you are brought to the relative incisor length screen. Here you are shown the cuspid and incisal shape combination in all 4 incisor length variations. Making the length choice brings the user to a close-up of the chosen Smile Style. The Smile Style is then viewable from the side or front view and in both a male and female portrait. In the portrait view you can jump from one Smile Style to another within the chosen Smile Design group to easily see the difference the relative incisor length makes on the overall smile. The close-up is printable to ease communication with the lab, or give to your patient.

The **Smile Style Chart** is a single laminated page showing all 18 basic Smile Designs. It is a great quick reference guide that should hang in several locations throughout your office and at your lab.

The **Smile Style Poster** is a 16 x 20 reproduction of the chart showing all 18 basic Smile Designs. Perfect for larger spaces in your office lab or at your technician's



Lorin Library Digital Smile Designs CD

The **Digital Smile Designs** were developed to speed simulation of cosmetic treatment. The library of smiles works with any cosmetic imaging system capable of importing library images into photos of your patient. The 18 basic Smile Designs have been modified to compensate for common differences in photographic technique and smile posture, making your simulations faster and more realistic. To compensate for the plane in which a patient's portrait was captured, the incisal-occlusal plane is presented in flat and curved perspective. To compensate for natural smile variations these two perspectives are presented in both open and closed occlusion. Capture your patient's portrait with the most natural smile they can give you, make your choice of smile design from the SSG, and simulate the new smile with one of our 4 variations,

Open occlusion smile with
straight incisal-occlusal plane.



Closed occlusion smile with
straight incisal-occlusal plane.



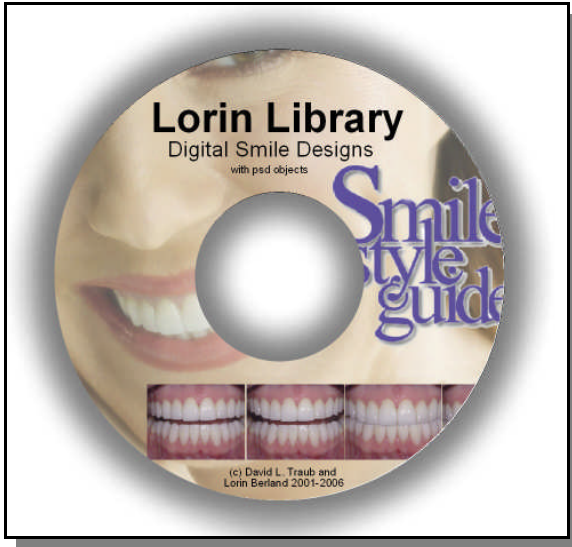
Open occlusion smile with
curved incisal-occlusal plane.



Closed occlusion smile with
curved incisal-occlusal plane.



**Digital Smile
Designs CD**



Price: \$847

Price includes the Digital Smile Designs CD and the Smile Style guide

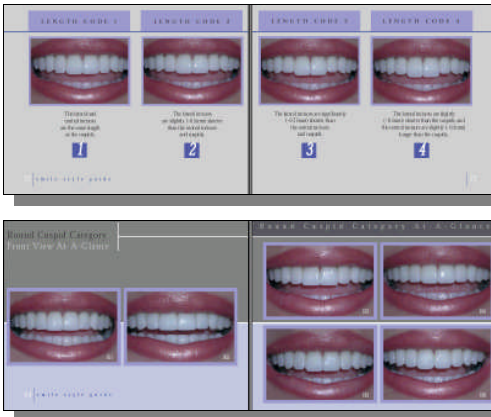
A bonus for imaging programs that can read psd formatted images; teeth are digitally cut out to be used individually for tooth-by-tooth imaging!



Lorin Library Smile Style Guide

Second edition

The second edition of the SSG is an easy and effective smile design resource. It will help you create the perfect smile for your patient, with 88 full color pages including sections on patient education and smile design strategy. Use the Guide's 3 easy steps to help your patient choose from our 18 beautiful smile designs.



How it Works

Section one is for your patient. It describes the importance of individual tooth shape in defining the esthetics of the entire smile and how to use the Smile Style Guide to select their favorite smile.

Section two shows you how to select from the 3 basic cuspid shapes.

Sections three, four, and five demonstrate the 6 incisor shape combinations as they

appear with each of the 3 cuspid shapes. Each design is shown in full portrait, side, and anterior views.

Section six shows 4 variations of relative length of the incisors. Here your patient can choose from dominant incisors to straight incisal edge designs.

Check your choices with our new summary comparison sections showing your choices together with all similar options.

Smile Style Guide



Price: \$99

All smile designs are shown on the same face! This way the choice of smile design is not affected by the esthetic distraction of differing facial features.

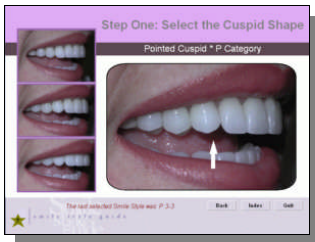
All smile designs are shown from the side view as well as the front view. This allows you to judge how the design looks from the side, an angle from which we are often viewed but never see ourselves.

Lorin Library Interactive Smile Style Guide

Computerized interactive 3-Step smile design process!

The *iSSG* creates additional depth to the Smile Style Guide resource.

With the new digital interface you become the sketch artist, building your patient's dream smile simply by clicking on the components they choose!



Step 1: Select cuspid shape.



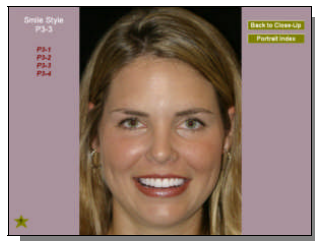
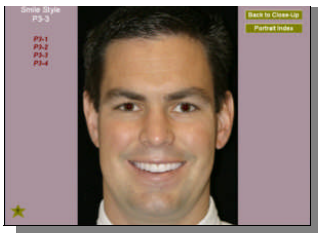
Step 2: Select incisor shapes. See one shape at a time or view all choices at once.



Option: Change cuspid choice. View each incisor shape combination with all three cuspid shapes.



Step 3: Select relative length.



View all 72 variations in multiple formats from close-up front and side to portrait views in both male and female models.

Interactive Smile Style Guide

- **iSSG** is totally interactive. Click on your choices to view them instantly; visually build the smile configuration you and your patient desire.
- **Hundreds** of additional images are working behind the scenes to help you design your next smile makeover.
- The resulting Smile Style can be seen from a close-up front view, close-up side view, and **portrait view**.
- All Smile Styles can be seen in both **male** and **female** portraits!
- Close-up views of all Smile Styles are printable!

Introducing **iSSG 2.0** with these added features:

- Display any number of the 6 smile designs in step two, eliminating as desired to enhance the patients ability to choose their favorite.
- Cuspid comparisons from side and front view
- Portraits can be zoomed for better view of smile
- Portrait and close up comparison pages allow you to display any of the 72 Smile Styles next to any other Smile Style.

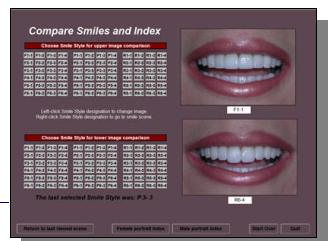
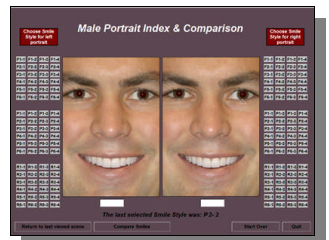
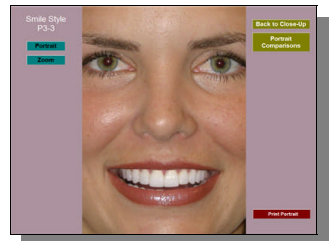
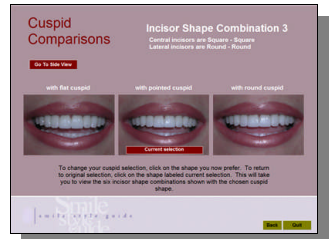
Available as a download only or with physical CD

Price: iSSG with SSG \$149
 iSSG 2.0 with SSG \$199
 iSSG 2.0 download only \$149

(The iSSG is not an imaging program, these images will not export to other software programs)

iSSG 2.0

Added features



Lorin Library Smile Style Chart

No cosmetic practice should be without it.

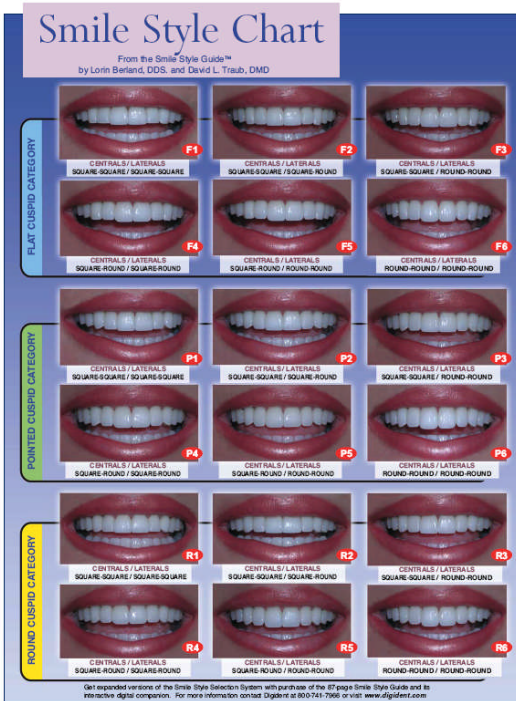
The Smile Style Chart and Poster have been designed to be a quick reference to the 18 basic smile designs of the Lorin Library. The chart is a laminated 8.5 x 11 inch card perfect for small spaces. The Poster is 16 x 20 inches perfect for your lab scripting area or workbench.

No cosmetic lab should be without it.

Posted in your lab and treatment planning rooms they make consistent communication with your lab fast and easy. For commercial labs they are perfect for posting by each technician working with esthetic cases.



Chart and Poster



Price:

Charts: Set of 5 charts \$25, each additional chart \$5
100-499 charts \$4 each
500 or more charts \$3 each

Posters: \$39 each



Digital Dentist

Cosmetic imaging solution. Includes manual, video tutorial CD, photo editing program, Smile Style Guide and Lorin Library Digital Smile Designs.

Price: \$995



**Lorin Library
Smile Style Guide**

Full color book to help guide the cosmetic dentist in selecting the perfect smile design for the patient. 3 step process minimizes choice and confusion.

Price: Book - \$99

Book with 1 Smile Style Chart - \$104



**Lorin Library
Interactive Smile Style Guide**

This easy to use program brings the 3 step smile design process to a new level. Then final selections are shown on both male and female models.

Price: iSSG with SSG — \$149

iSSG 2.0 with SSG — \$199

iSSG 2.0 download only — \$149



**Lorin Library
Digital Smile Designs CD**

18 smile designs in 4 postures to make your cosmetic imaging results more realistic. Use with your cosmetic imaging system. Includes the Smile Style Guide.

Price: \$847



**Lorin Library
Smile Style Chart and Poster**

Companion reference guide to any of the above products.

Price: Set of 5 Charts - \$25

Poster - \$39

Order From

Use to fax or call in your order

Date of order _____
Dr / owner name _____
Business Name _____
Shipping Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Credit Card Number _____
Expiration Date _____ Security Code _____
Credit card billing address _____
City _____ State _____ Zip _____
Where did you hear about Digident products? _____

Digital Dentist for Paint Shop Pro XI \$995
Interactive Smile Style Guide with SSG..... \$149
Interactive Smile Style Guide 2.0 with SSG..... \$199
Interactive Smile Style Guide 2.0 download only \$149
Smile Style Guide (SSG) \$99
Smile Style Guide with 1 Smile Style Chart..... \$104
Digital Smile Designs CD (includes SSG) \$847
Smile Style Chart: no. of sets _____ @ \$25 = \$ _____
Smile Style Poster \$39

Total of options \$ _____
Tax (6% for shipping within Florida) \$ _____
Shipping (USA \$20, Canada \$40, all others \$60*) \$ _____
Total order with tax and shipping \$ _____

Prices may change without notice. No returns after 10 days. 20% restocking fee for all returns. Sorry, we cannot accept returns on the Digital Smile Designs CD. *Shipping may be more to some countries.

Fax completed order form to 509-693-4662 or call 800-741-7966.
Order online at www.digident.com



Digident
Innovative Products for the Cosmetic Dentist

8190 Royal Palm Boulevard, Suite 205
Coral Springs, Florida 33065

Phone: 1 800.741.7966
Fax: 509.693.4662
www.digident.com
Email: info@digident.com